



Novosibirsk 2011

# 10 000 000

people live within a 600km radius of Novosibirsk



## Official Novosibirsk

Novosibirsk is the third largest city in Russia, the political, administrative and business centre of Siberia, with an actual population over 2 million people.

The Apparatus of the plenipotentiary of the Deputy President of Russia is based in Novosibirsk, as are the consulates of many countries, and the representatives of large numbers of leading Russian and foreign companies.





## Scientific Novosibirsk

The departments of three academies are based in Novosibirsk: The Russian Science Academy, The Russian Academy of Medical Science and The Russian Academy of Agriculture. The significant scientific potential of Russia is concentrated in Novosibirsk's "Science City" which has more

than 120 science-research institutes and international research centres. Novosibirsk is the first and only city in Russia, which has been accepted into the WTA (The World Technopolis Association), an organisation which consolidates just 77 cities with a highly advanced scientific-technical base from 39 countries of the world.





## Business Novosibirsk

Novosibirsk is Siberia's main trading gate, the most advanced industrial centre beyond the Urals, the financial capital of the region. All of this allows Siberian business life to be concentrated here. Novosibirsk occupies first place in Siberia for the number of joint ventures and companies with foreign investment capital.

The majority of the significant events of Siberia take place in Novosibirsk. Every year in the city about one and a half thousand events take place on different scales, at regional, national and international levels.



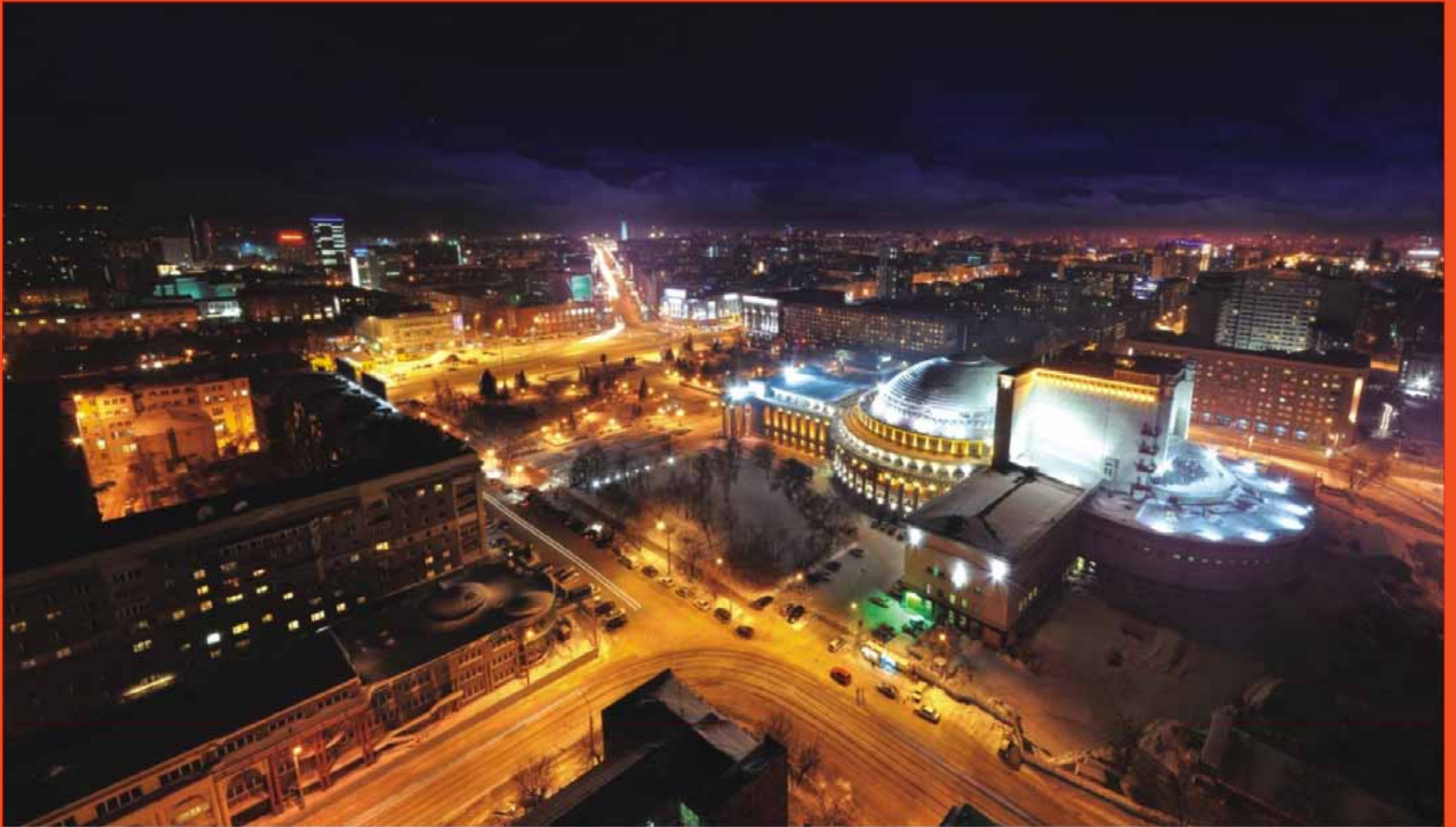
# 250 000 000

tons of freight is loaded by West-Siberian Railways



Novosibirsk's multimodal transport unit is the second largest in Russia, combining the international airport «Tolmachevo », the Trans Siberian Railway, the largest river port and a branched network of automotive roads.





## Cultural Novosibirsk

Novosibirsk is one of the most recognised cultural centres of Russia, with large numbers of theatres, museums and libraries. The face of the city is the Novosibirsk Theatre of Opera and Ballet – the biggest theatrical stage in Russia and one of the biggest in the world.

# About ITE Group



- International exhibitions and conferences organizer since 1991.  
200 annual events  
25 offices in 18 countries

## **ITE Siberia**

International exhibitions and conferences organizer in Siberian Federal District since 1989:  
40 annual events  
100 000 visitors  
4000 exhibitors  
37 000 sq.m. exhibition space  
150 office staff



## ITE Siberia exhibitions and conferences are spread to the major economy sectors

- *Oil & Gas*
- *Energy production*
- *Construction*
- *Real estate*
- *Transport & Logistics*
- *Car industry*
- *Security*
- *Informational technologies*

- *Tourism*
- *Food & Packing*
- *Medicine & Health*
- *Education*
- *Boats & Yachts*
- *Fashionable clothes & Jewelry*
- *Beauty*
- *Baby goods*



# NOVOSIBIRSK EXPO CENTRE

the major exhibitions of Siberia



«Novosibirsk Expocentre» is a complex, which consists of the central lobby, several exhibition pavilions and storage premises. The complex has been designed and built using the most up to date advances in building construction energy efficient technology, using the concept of «a green building».

The Complex provides everything necessary for a comfortable and productive working environment: big and small conference halls, business meeting rooms, several VIP areas, offices and service facilities, restaurants and foodcourts.

## World class standards in the centre of Siberia

Project IEC «Novosibirsk Expocentre» was developed on the basis of high world standards and implements the requirements of reputable exhibition operators. «Novosibirsk Expo» is situated in the best location for an International Exhibition Complex– on a highway from the city centre to the airport. An optimal transport infrastructure allows quick delivery of exhibition samples, machinery and equipment to the exhibition stands and is very convenient for exhibitors of and visitors to events. Travelling time from the exhibition complex to Novosibirsk city centre is 15-20 minutes.







The exhibition complex «Novosibirsk Expocentre» has been created to solve all sort of tasks, even the most untrivial. It is intended for the housing of any types of exponents and expositions.

Entrances and freight gates allow the delivery of exponents of practically any weight, size and even the most unusual construction.

A customs terminal exists on the complex's territory for the prompt registration of exhibition freight.

# AN EXPANSE OF OPPORTUNITIES



The lobbies of the exhibition complex have been constructed to take into account the possibility of a quick transformation – it is possible to construct what is necessary according to size and form – from cellular to huge. The visitor's registration zone is the centre of allocation and information, allowing several exhibitions to be serviced simultaneously.

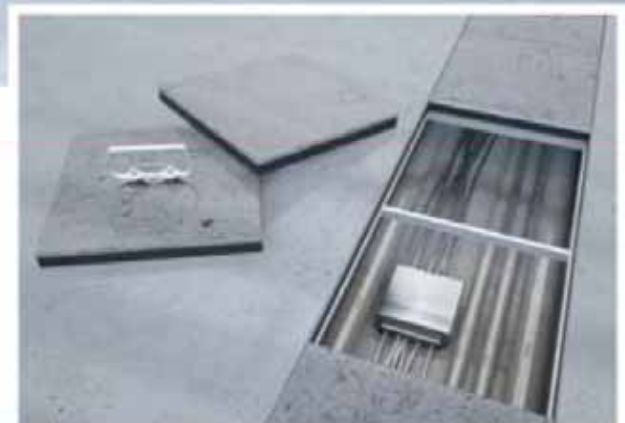
The complex has been equipped with contemporary and easy to use video-audio equipment, and with all means of communication. This enables events of various scales and any technical complexity to be held at a high level.





The engineering communications in this complex have no comparisons in Russia. The use of technical solutions allow you to quickly connect to any type of communication and obtain the power required at any point in the exhibition pavilions.

The safety of visitors to the complex are guaranteed by the modern technical means and work of the professional staff.





Apart from solving the main task, the exhibition business, the complex gives a platform for solving tasks on different scales and themes.

This can be:

- Forums and conventions, conferences and congresses, lectures and seminars, master classes, press conferences, round tables, confidential negotiations, closed business meetings.

- Shows art exhibitions, concerts, festivals, festive events, sports competitions and so on.

The capabilities of the Exhibition Complex mean that events can be held on different scales from a meeting of a few people to a forum of many thousands.



**230 000 m<sup>2</sup>**

total area or land occupied

**40 000 m<sup>2</sup>**

area of the Exhibition Complex

**14 500 m<sup>2</sup>**

area of the Exhibition pavilions

**12 600 m<sup>2</sup>**

area of open exhibition exposition

**1 800 m<sup>2</sup>**

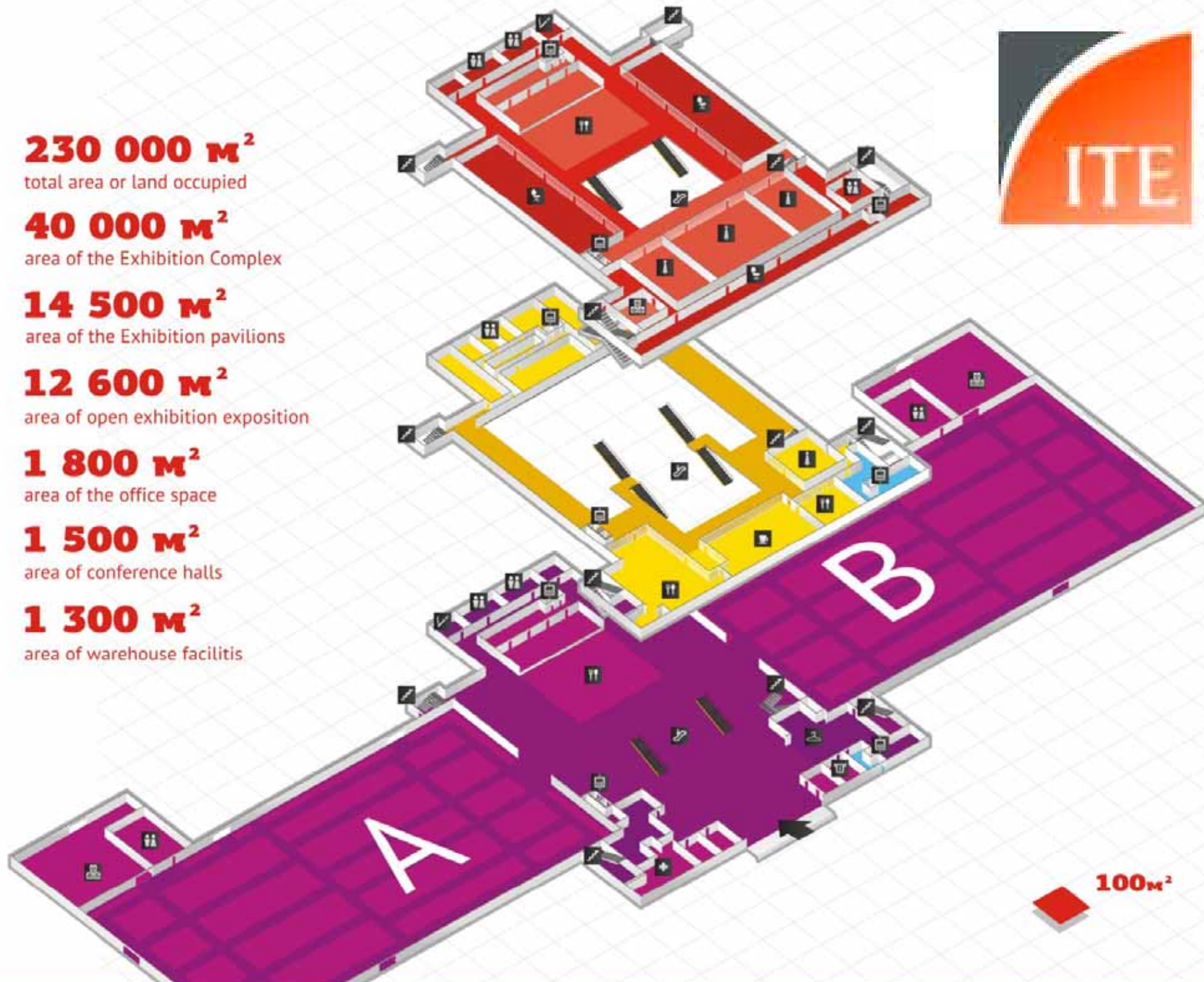
area of the office space

**1 500 m<sup>2</sup>**

area of conference halls

**1 300 m<sup>2</sup>**

area of warehouse facilities



**100m<sup>2</sup>**

# ITE Siberia



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